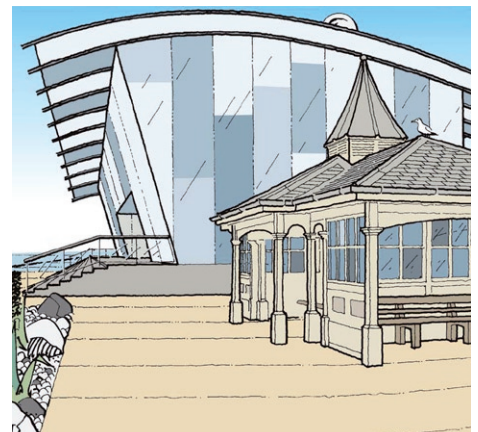
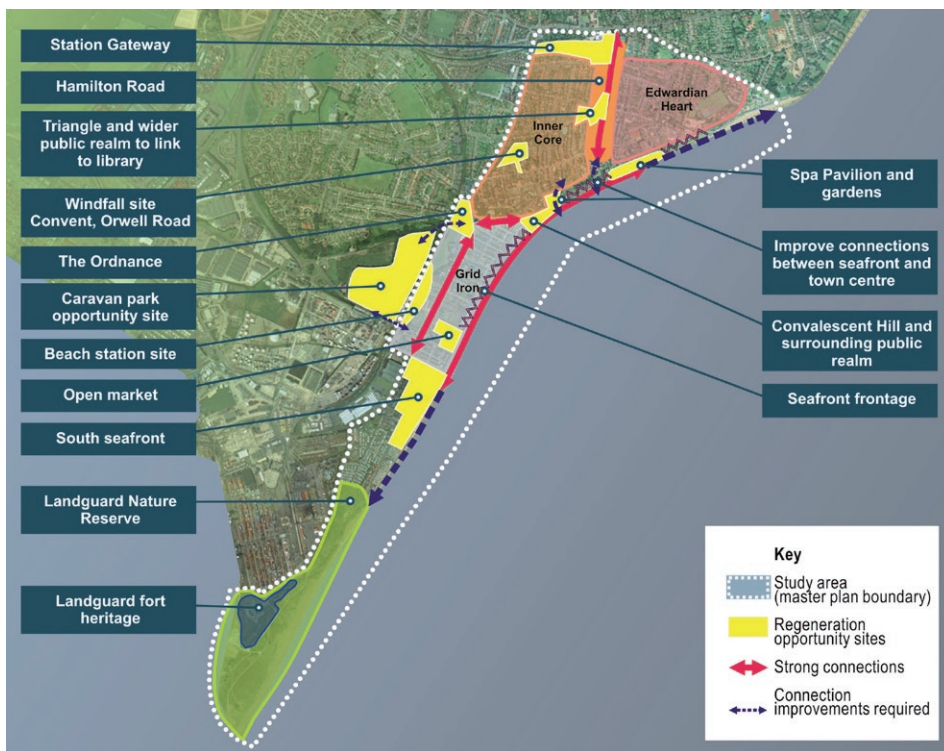


# FELIXSTOWE SEAFRONT & TOWN CENTRE MASTER PLAN



Location: Felixstowe, Suffolk

Client: Suffolk Coastal District Council

Following the successful completion of A Local Strategy for the Felixstowe Peninsula David Lock Associates was re-commissioned to prepare a Master Plan for Felixstowe Seafront and Town Centre.

The Master Plan builds upon the Local Strategy by examining opportunities for change within the town centre and seafront. In addition to designing an overarching master plan, twenty six regeneration projects were identified. These ranged from 'quick wins' such as public realm improvements and

the conversion of beach shelters into promenade cafés, to medium term projects including the revitalisation of the town's central public space, and longer term projects such as creating new, viable, seaside attractions such as Seafront Winter Gardens and a Water Sports Centre.

These project concepts were the subject of significant public consultation through an exhibition and dedicated website designed by David Lock Associates ([www.felixstowefuture.com](http://www.felixstowefuture.com)).

The Felixstowe Seafront and Town Centre Master Plan has subsequently helped to secure funding to enable the progression of some of the proposals, including streetscape improvements to the high street, the Triangle central space and Seafront Gardens.